

## Strategic Focus – Outcomes

This Strategic Focus has been developed and revised by the Church Council as outcomes for our congregation. The staff is responsible for addressing these outcomes with the ministry teams by developing action plans to fulfill the outcomes as we carry out our mission:

### A. Mission Statement (What do we do?)

**Our mission is to forgive, nourish, love, and support one another through God's Word and Sacrament, so that we may be enabled and equipped to share the message of salvation and the love of God in the world.**

1. Enabled to be a disciple: How does one become a disciple at GSLC?
  - a. By being forgiven: By being forgiven through the grace of Jesus Christ
  - b. By being involved: By being involved in regular spiritual nourishment through worship and Bible study.
  - c. By being visible: By being visible so that others can see God's grace at work in your life.
  - d. By being available: By being available so that members of GSLC can use their gifts and talents in ministry.
2. Equipped to be a disciple: What does a disciple look like at GSLC?
  - a. Forgives others: One who willingly and regularly forgives others.
  - b. Nurtures others: One who joyfully provides spiritual nourishment to others by communicating the Gospel through word and action.
  - c. Involves others: One who is passionately involved in a current ministry that involves serving others.
  - d. Encourages others: One who regularly encourages one other person in their walk with the Lord.

### B. Mission Summary (Why do we exist?)

**Enabled and equipped to share Jesus.**

### C. Vision Statement

**Community Focused to be Community Engaged.**

People of GSLC are internally strong and externally focused. They are recognized as people of character. They are known for their Christian presence by being connected and engaged with the community.

1. Internally Strong
  - a. Character: Who we are!  
Being a disciple of Jesus is an issue of character. Therefore, we are devoted to being enabled and equipped to be disciples of Jesus. We are committed to living by God's standards in our community.
2. Externally Focused
  - a. Connected: What we see!  
We see people who have the right to hear and experience the Gospel in their life setting. Therefore, our passion to share God's love with others compels us to be connected with people in our community.

b. Engaged: What we do!

We want to be agents of influence and change in our community. Therefore, we will seek ways to build bridges with people in our community by identifying needs and being involved to meet those needs.

**D. Core Values: (How do we behave?)**

Core values already exist; they do not change over time. Core values help us make decisions; they are not motivational. They are to be discovered/uncovered. "Core values are the essential and enduring tenets of an organization. They are a small set of timeless and intrinsic guiding principles that require no external validation."

1. Word & Sacrament (Lutheran Confessions)
2. Great Commission
3. Office of the Public Ministry
4. Peace

**E. Strategic Anchors: (How will we succeed?)**

Strategy is a collection of intentional decisions an organization makes to give itself the best chance to thrive and differentiate from competitors. Every single decision ought to be made intentionally and consistently as part of the strategy. Every activity ought to be identified to see if it fits under a strategic anchor for us. Anything we do to accomplish our mission is a strategy. The five items below are the strategic anchors.

1. Education
2. Outreach
3. Worship
4. Service
5. Fellowship

**F. Outcomes**

The following five items are outcomes for our five strategic anchors.

1. Boldly Confessional (Strategy for Education): Members know and share the basic teachings of our Lutheran Church.
2. Community Connected (Strategy for Outreach): Members meet the needs of our community in a variety of settings where they safely share the Gospel, serve others and grow spiritually.
3. Inspiring Worship (Strategy for Worship): All who worship with us experience joyous and inspiring worship that draws them closer to God, to experience His presence and to grow in faith.
4. Empowered People (Strategy for Service): Members are engaged in many and varied opportunities and regularly begin new ministries.
5. Meaningful Friendships (Strategy for Fellowship): Members, visitors and all with whom we have contact experience Christian love, care, and friendship.

**G. Goal(s): Our Big Rock**

"Cultivate Environments that Create a Core Identity." (Romans 12:1-2)